

ImageCatalog.com

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Review By Steve Gibson
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Our Review:

1 December 2009: Imagecatalog has now closed. This post is for archive reference only. last site rating before this site was de-listed was 2/10

Image catalog is more than 2 years old at time of writing this review. For some agencies it is normal for 'gradual market growth' over several years, but imagecatalog do at the moment have a somewhat disappointing alexa rank (indication of site traffic). They don't seem to be attracting a lot of new images.

Overall the site operation is good, and has some nice features, good 'views' stats and a handy photographer handbook with lots of useful tips.

Conclusion

As of May 2009 I am no longer uploading to image catalog, after building a portfolio on their site of around 180 images, I have still seen zero sales over the past three months, and zero sales in total since I started uploading almost a year ago.

During my time uploading I noticed a distinct lack of care in image reviews, whole batches of different subjects rejected for the same reason; rejection emails from different batches of images arriving in batches all timed within a minute of each other.

I only recommend imagecatalog for [microstock](#) [5] photographers who wish to gamble their time on less proven sites. There are a lot of 'little' microstock sites, and some, perhaps including this one will not make viable long-term businesses, conversely, some may blossom and it's good to be on the bandwagon from the start.

Site Details **Real US\$ Cost of 1 Standard Image:** 3 ([compare prices](#) [6])

Referral Scheme: 5 dollars flat rate for referral ([compare rates](#) [7])

Cost of a standard image (1600x1200) 2MP approx: 3 Credits

Royalty Rate: 40%, 50% on exclusive images ([compare](#) [8])

Cost of 1 Credit (basic): \$ 1

FTP Upload: Contact Support for details, requires 75% acceptance rate and at least 10 previous uploads

Site Statistics **Approx. size of photo collection (0 = no current estimate):** 51000

Images ([compare](#) [9])

Alexa Traffic Rank: 584138 (a measure of the site popularity, lower number is better)

Alexa 3 Month Change: -20% (measurement of the increase of site popularity compared with three months ago, negative is a decrease)

Launched: 2007 - 2009 (closed)

Overall Rating: Site Closed / Not Recommended

<p>Suspect a lack of detail in the image review. I had everything from 2 images separate batches rejected for '- Image has poor/limited stock value' for some that might have been true. but every single one, there were several different subjects and different image styles the 2 batches.</p>

<p>noting the rejecting times in the email, the rejection email all came through at 6:31, and the second batch that i had submitted 4 days later were rejected in email that arrived between 6:47 and 6:48. it's possible that the email are sent in batches, but looking at this it's hard not to get the idea that the rejection emails are sent when images are reviewed, and 4 days worth of new uploads were reviewed in the space of 20 minutes. if that's the case then cursory rejections are not a surprise.</p>

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