

Canstockphoto.com

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Review By Steve Gibson
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Our Review:

Canstockphoto announced they will close after nearly 20 years in business on 1 October 2023, this review is for historical reference.

Images are good value with credits costing 50c or less if you buy bulk. There is also a subscription option, with a weekly 70 images subscription currently at around 35 dollars.

The site has been gaining market share and growing their image collection since 2004

Good statistics monitor photograph views and an itemised history of sales. Since the affiliation with fotosearch the upload system has been streamlined, and sorry to use the cliché but there is no better way to say it, "**uploading is a breeze**" there is no need to spend time categorizing images.

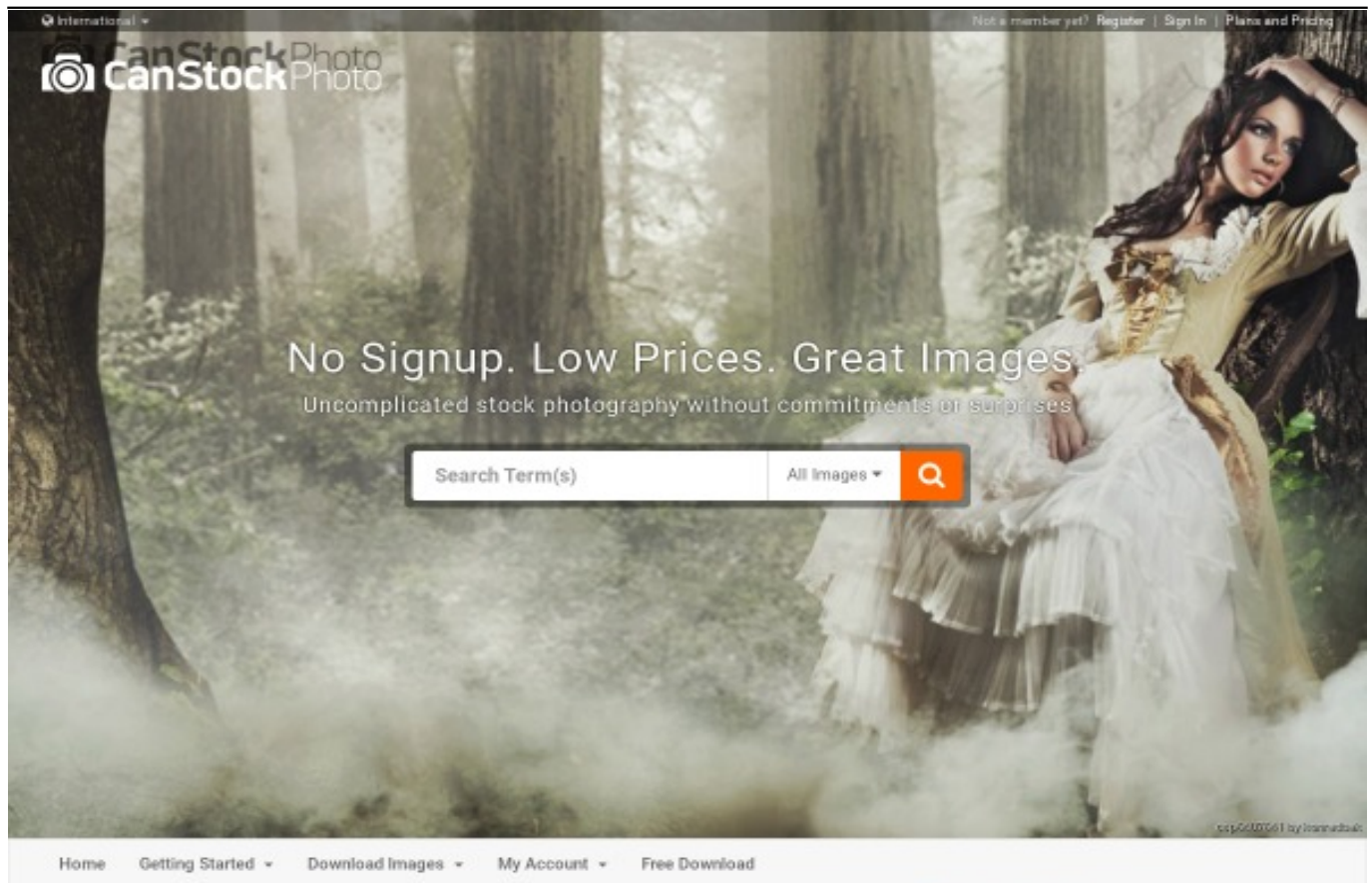
For the photographer commissions rates are **well above average**, at the time of writing the sales are quite slow. The site features good stats and sales reporting tools.

Further to my previous comments on photos all being rejected with a standard "** Image does not meet our current content submission standards.*" it's been pleasing to see that recent submissions now receive useful rejection reasons which can help photographers reduce future rejections.

Conclusion

The site makeover (July 2011) and changes to the search system has proven to make this site more somewhat attractive to buyers, but the fotosearch [syndication](#) [5] has been the real success here (for me at least).

In 2012 Canstock just managed to bump themselves into 5th place in my [earnings ranking](#) [6], in 2015 up to 2nd place just ahead of istock, this was mostly due to syndication sales from fotosearch. Successful sales results year after year secure canstock a "must upload" recommendation.



Welcome to Can Stock Photo

We're a royalty free stock photography agency that believes professional stock images should be affordable and accessible to everyone. We add over 28,000 top quality images each day from the world's best photographers and artists.

Searching and downloading stock images is refreshingly fast and easy, and you don't need an account or subscription. Come join us!

Professional stock photography and clipart at prices you can afford.

Download images faster and for less than 'the other guys'.

[4]

Site DetailsMedia Types (in addition to RF Images): This site accepts video footage

This site accepts vector illustrations

([sort by agency](#) [7])

Real US\$ Cost of 1 Standard Image: 2.25 ([compare prices](#) [8])

Referral Scheme: Yes - 10% of purchases, within 6 months, up to \$50, \$5 for every 50 photos a referred photographer sells. ([compare rates](#) [9])

Exclusivity Options Available: Exclusive Images ([compare](#) [10])

Cost of a standard image (1600x1200) 2MP approx: 3 Credits

Royalty Rate: 50% of images sales (20% via fotosearch), subscription downloads \$0.25 (fotosearch tiered starting at \$0.30 per download. Nothing extra for exclusive images. Enhanced Licenses \$22.00 per download ([compare](#) [11])

Cost of 1 Credit (basic): \$ 0.75

FTP Upload:

Address: <ftp://ftp.canstockphoto.com> [12]

Username: [Yourusername]

Subscriptions:

Two options, 10 or 25 images daily, Length of Subscription weekly, 1,12 month

Week 10 images/day \$39.00

Month: 10 images/day \$99.00

Annual: 10 images+vectors/day \$924.00

Annual: 25 images+vectors/day \$1964.95

([compare subscriptions](#) [13])

Site Statistics**Approx. size of photo collection (0 = no current estimate):** 30000000

Images ([compare](#) [14])

Alexa Traffic Rank: 10377 (a measure of the site popularity, lower number is better)

Alexa 3 Month Change: -2350% (measurement of the increase of site popularity compared with three months ago, negative is a decrease)

Launched: 2004-2023

Community**Facebook:** [fan page link](#) [15] ([list all](#) [16])

Twitter: [@canstockphoto](#) [17] ([list all](#) [16])

Photographers: 48000

<http://www.canstockphoto.com/about.php> (nov16)

Overall Rating: Site Closed / Not Recommended

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