

2012 Independent Microstock Survey

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It's that time of the year again.... For the fifth year running MicrostockGroup [3] have announced their Independent microstock survey [4]. Last year's survey had well over 700 responses and was quoted in the Shutterstock IPO listing. The survey follows a very similar format to previous years with a little more breakdown for media type (photo, illustration, video, audio). If you have your numbers ready, the entire survey shouldn't take more than 5 minutes to answer. Tyler at microstock group tells us they have tried to keep the survey as short as possible while still gathering enough information for it to be interesting to everyone.

Complete the Survey Now [4]

Analysis of the survey results from previous years is posted on the microstockgroup blog [5]

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- [1] https://www.microstockinsider.com/news/2012-independent-microstock-survey
- [2] http://twitter.com/share
- [3] http://www.microstockgroup.com/
- [4] http://microstocksurvey.com/index.php?sid=86518
- [5] http://blog.microstockgroup.com/?s=survey