

Stockxpert.com

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Review By Steve Gibson

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Our Review:

Stockxpert announced it will close 11 Feb 2010 - This review is now for reference only

Previous rating 7/10, Photos that contributions uploaded to [SXP](#) [5] and opted into subscription sales are now available from the Getty subscription site thinkstockphotos (thinkstock do not accept direct uploads from contributors).

Archived Review:

Relatively new (about four years now) to the game compared to a few of the older sites, but backed up by traffic from the leading free stock photo site '[sxc](#) [6].hu - stockXchg' (an alexa rank of around 1000 and about 300,000 images online*). Stockxpert was also also part of [jupiterimages](#) [7] (photos.com, comstock, thinkstock, abelstock), clipart.com [read more](#) [7] and now owned by [getty images](#) [8]) this site has made some serious ground since it launched.

*the free photo site sxc has better traffic and more images than some of the [microstock](#) [9] sites I have reviewed!

They recently past a million images, and sales have been reasonable, but not as good as I would have expected looking at the stats. I do notice remarkably high results from one of my images, compared to all the others it is way out in the lead. Unfortunately it is one that a lot of the other agencies rejected, I'm not sure if this means the images has been selected for [syndication](#) [10]?

Problems with the speed of access to the shutterstock servers now seems to have been resolved and the site is as responsive as the other major microstock sites.

Problems aside it is still in the top 5 recommended sites to upload to, purely for the backing of the big player parent company, you might also get some VERY good results from your high resolution images, for me all of the 3 megapixel images in the [test portfolio](#) [11] are doing quite poorly, but the high resolution images are selling well at least 5 times better. which leads me to think that these images might have been selected to be promoted on some of the other sites in the Jupiter network.

Since acquisition by Getty, stockxpert images are no longer syndicated via the former Jupiter images sites. According to the forums Getty are currently upgrading stockxpert to include their controlled vocabulary technology and in the process of removing images which may infringe on intellectual property of others (trademarks etc).

Site Details**Media Types (in addition to RF Images):** This site accepts video footage

This site accepts vector illustrations

([sort by agency](#) [12])

Real US\$ Cost of 1 Standard Image: 3 ([compare prices](#) [13])

Referral Scheme: Yes, but don't use it!, In October 08 the old system was just switched off without warning. Since the split from jupitermedia the new cj.com scheme has also been, without warning, terminated. 10% of sales to new customers for 60 days. You previously joined the scheme as a photographer and they would review your site, now those links and applications seem to have disappeared, replaced with an API which you are supposed to integrate into your website (not for the faint hearted) there is also a separate system run from comissionjunction. Either way it's become a little vague, and not really a very good scheme, at only 10% for 60 days with no payment at all from recruited photographers. ([compare rates](#) [14])

Cost of a standard image (1600x1200) 2MP approx: 3 Credits

Royalty Rate: 50%, also optional 50% of sub-licensed images (on other sites) \$0.30 for each image downloaded by a subscriber (also optional) ([compare](#) [15])

Cost of 1 Credit (basic): \$ 1

FTP Upload:

Address: <ftp://stockxpert.com> [16]

Username: [Yourusername]

set default directory to '/images'

Subscriptions:

Monthly: 25 images/day \$219 Annual: 25 imagee/day \$1499

([compare subscriptions](#) [17])

Site Statistics**Approx. size of photo collection (0 = no current estimate):** 2200000

Images ([compare](#) [18])

Alexa Traffic Rank: 7803 (a measure of the site popularity, lower number is better)

Alexa 3 Month Change: 45% (measurement of the increase of site popularity compared with three months ago, negative is a decrease)

Launched: 2005-2010

Overall Rating: Site Closed / Not Recommended

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